**Proposal for Double Degree Programs – MBA/PMBA and Master of Business Analytics (MBAN)**

1. Name of the programs or majors:

Master of Business Administration (MBA), Professional Master of Business Administration (PMBA) and Master of Business Analytics (MBAN)

2. Name of the degrees:

Master of Business Administration (MBA), Professional Master of Business Administration (PMBA) and Master of Business Analytics (MBAN)

3. Name of the department(s) which administer(s) the program(s):

Business Administration, Information Systems and Business Analytics

4. Rationale for the double degree program: Prospective and current student interest in pursuing MBA/PMBA and the Master of Business Analytics. Our recruiters and student service specialists frequently receive inquiries from prospective and current students about double-degree options.

While students may always choose to take these programs concurrently, a formalized pathway would allow our graduate students services office to perform proactive advising for those students showing interest in adding additional credentials. In addition, this would allow the students to pursue the double-degree without requesting approval from both programs.

Finally, our experience with the MBA/MSIS and MBA/MFIN double-degrees has shown that there is job demand for combined skills and that this pathway provides more opportunity for job placement.

5. Admission procedures and requirements:

Each program will follow their ongoing admission processes.

6. Requirements of the program:

|  |  |
| --- | --- |
| **MBA/MBAN Double Degree Program Summary** | **Credits** |
| MBA Core Courses | 24 |
| MBA Electives | 6 |
| MBAN Courses including foundation and creative component | 12 |
| MBAN Electives Courses | 12 |
| MBA/MBAN Shared | 6 |
| **Total Credits** | **60** |

The full sample plan is attached.

7. Expected enrollment: 10 students annually.

8. Name(s) of the proposal contact(s)

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**Academic Program Approval Voting Record**

This document is to be appended as the last page of the proposal for any new or revised academic program to record the successive votes of approval as the proposal moves through its required review and approval steps. Consult Faculty Handbook Section 10.8 or the Faculty Senate Curriculum Committee website for information regarding Committee review and voting requirements for each action.

Curricular Action: (check appropriate boxes below)

1. □ New Program □ Name Change □ Discontinuation □ Concurrent Degree for:

2. □ Undergraduate Major □ Graduate Major □ Undergraduate Minor □ Graduate Minor

□ Undergraduate Certificate □ Graduate Certificate X Other: Dual-Degree

3. Name of Proposed Change: Dual-degree MBA/PMBA and MBAN

4. Name of Contact Person: Valentina Salotti e-mail address: [vsalotti@iastate.edu](mailto:vsalotti@iastate.edu)

5. Primary College: Ivy College of Business Secondary College:

6. Involved Department(s): Business Administration, Information System and Business Analytics, Ivy College of Business

**Voting record for this curricular action:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Votes | | |  |
| Voting Body | For | Against | Abstain | Date of Vote |
| ISBA (Information Systems & Business Analytics) Curriculum Committee | 13 | 0 | 0 | 8/19/2022 |
| Graduate Council |  |  |  |  |

[FSCC – November 2013]