

# IOWA STATE UNIVERSITY

## GRADUATE COLLEGE

### PROPOSAL FOR A GRADUATE CERTIFICATE IN PRESERVATION AND CULTURAL HERITAGE

The first step in establishing a new graduate certificate is the preparation of a proposal by qualified group of faculty. If the proposed program will be focused in an existing department, program or college, the proposal should be routed through the corresponding curriculum committees. College curriculum committees will forward the appropriately amended proposal to the Graduate College Catalog and Curriculum Committee. Proposals for interdisciplinary programs with no obvious departmental or college focus shall be submitted directly to the Graduate College Catalog and Curriculum Committee.

The proposal will be reviewed by the Graduate Curriculum and Catalog Committee, by the Graduate Council, by the Graduate Dean, and by the Provost. The following information should be included in the proposal:

**1. Name of the proposed graduate certificate.**

Graduate Certificate in Preservation and Cultural Heritage

**2. Name of the departments and/or programs involved.**

Architecture (ARCH), Community and Regional Planning (CRP), Interior Design (ID), Landscape Architecture (LA)

**3. Name of the contact person.**

Ted Grevstad-Nordbrock, Ph.D. (CRP)  
Coordinator, Preservation and Cultural Heritage Committee  
Assistant Professor, Community and Regional Planning

**4. Need for the graduate certificate.**

This certificate supports a growing field and employment market in the United States and Iowa. Preservation is an economic development tool that can be used to stimulate reinvestment, revitalization, and tourism in Iowa's communities, and can encourage sustainability through the reuse of historic buildings and neighborhoods. It is also a rapidly developing design specialization (architecture, interiors, landscape architecture) that requires specialized training and that can advance job opportunities for ISU graduates. These considerations figure prominently in the proposed certificate.

The Bureau of Labor Statistics does not track historic preservation as a discrete occupation so demand for university graduates with skills in this area is difficult to gauge. However, reliable proxies for this information do exist. Cornell University's [PreserveNet website](#) is the nation's premier clearinghouse for preservation jobs. This site provides a sense of the number and breadth of jobs available at any given time and reflects the demand for employment in the field. Anecdotally, the Iowa State Historic Preservation Office, Iowa Economic Development Authority, and statewide non-profit Preservation Iowa all indicate that the "greying" of the preservation workforce and likely cohort-wide retirements in the near future portend the creation of a

professional vacuum that will need to be filled by trained preservationists. Similar trends are observable across the country. It is worth noting that mandatory compliance with Federal regulations (e.g. Section 106 of the National Historic Preservation Act of 1966, as amended, and Section 4(f) the Department of Transportation Act of 1966) ensure a steady demand for professional historic preservation services.

In addition, this certificate supports college interests in student recruitment and retention, as design graduates seek to bolster their master's degrees with skills and credentials in specialty areas. The certificate also hopes to tap the audience of local design professionals seeking advanced study/continuing education in an area that will expand their professional skill set.

Given steady demand and ongoing student interest in preservation, as evidenced by steady enrollment in preservation courses in Architecture, Interior Design, and Landscape Architecture taught over the past twenty years, the time seems right to formalize the College's offerings in preservation. Consequently, between 2012 and 2014 and as part of the College of Design's visioning to increase enrollment, five multi-disciplinary faculty members in the College of Design initiated development of ISU's Historic Preservation Program and drafted a President's High Impact Hires Proposal for a new position in the field of Historic Preservation planning. Matching funding for the position was also provided by the Iowa Economic Development Authority (IEDA) which views preservation as a key feature of economic growth in Iowa's cities and towns. This agreement began in 2014. As a result of these initiatives, a new faculty member was hired in 2014 with a charge of working with an interdisciplinary committee to co-develop the program. This certificate is an outcome of this effort.

#### **5. Objective of the graduate certificate.**

The certificate seeks to provide students with knowledge, skills, and credentials that complement graduate degrees in a wide variety of majors, but especially Architecture, Interior Design, Community and Regional Planning, Landscape Architecture, and History. To these ends, the certificate has two major curricular objectives, to:

- Provide students with a holistic understanding of historic preservation, one that draws from the various departments involved, yet allows for the development of expertise within a student's specific major.
- Provide a curriculum that conforms with the National Council for Preservation Education's pedagogical guidelines and the Federal government's Professional Qualification Standards for historic preservation under 36 CFR Part 61.

#### **6. General description of the graduate certificate.**

The certificate, as currently envisioned, will involve a minimum of 16 credit hours. Since the framework for historic preservation in the United States is national in scope, coursework for the Certificate will be commensurately broad and prepare students for careers in any region of the country. Courses will nevertheless highlight Iowa and the greater region and capitalize on the wide network of governmental, private sector, and non-profit partners already in place. Recognizing the need to produce globally literate students, projects will also be undertaken elsewhere in the United States as well as abroad through the College's Rome program and the ISU/ US Department of State. See below under 7b. for details of proposed coursework.

**7. Graduate certificate requirements including:**

**a. Admission standards and prerequisites for the certificate program.**

The certificate will be open to graduate students in all disciplines of the university. Students must apply to complete the certificate in addition to their graduate degree, and must submit a statement of purpose (describing background, experience, interest areas, career goals), a current transcript, and two letters of recommendation from the student’s home department. To apply and remain in the certificate program the student must maintain a grade-point average of B or higher in these courses.

Individuals from outside the university may also apply to the program. Requirements for admission include a completion of a bachelor’s degree with a GPA of 3.0 or higher plus submission of a Graduate College application, statement of purpose (describing background, experience, interest areas, career goals) and three letters of recommendation.

**b. Courses and seminars.**

A minimum of 16 graduate credits of historic preservation coursework to receive the certificate (see table or courses below)..

3 Credits	ARCH 568 Historic Preservation (retooled) or ART ID 569D Historic Preservation of Interiors or CRP521X Historic Preservation Planning	Introduction to history, theory, and practice of preservation; policies and programs (NHPA, NRHP, local ordinances); design standards (Secretary’s <i>Standards</i> ); regulations (Section 106), Federal incentives (tax credits); private activities; non-profit activities; Main Street, etc.
3 Credits	CRP 511X (or DSN S 511) Documenting the Historic Built Environment	Documentation
9 Credits	Historical backgrounds: LA 590D, ARCH 528A, HIST 481x, or CRP 563; Preservation: CRP 421X Financing Historic Preservation Projects, ARCH 567 Preservation, Restoration, Rehabilitation, or 4-6 credit studio DSN S 546 Preservation & Cultural Heritage	Electives: One historical backgrounds course (3 credits) + 6 credits preservation electives
1 Credit	Field School at Design West in Sioux City, Iowa	A one-week course offered either at the beginning or end of the summer (May or August), and potentially during Spring Break. May be repeated for additional credit.
<b>16 Credits Total</b>		

**8. General description of the resources currently available and future resource needs:**

- a. A list of supporting faculty members including a brief description of their expertise relating to the graduate certificate.

**Diane Al-Shihabi, Interior Design**

Diane Al Shihabi, IDEC, ASID, WRID holds a PhD from the University of Wisconsin-Madison and has eighteen years experience as a historic interiors specialist. As the principal of DAS Historic Restoration, Inc., Al Shihabi earned prestigious state and national awards in historic preservation practice for work on multi-million dollar restoration projects. She served as a Governor's appointee to Wisconsin's Historic Preservation Review Board and is a co-founder of the developing historic preservation program at Iowa State University. Al Shihabi developed the College of Design's first course on the historic preservation of interiors and co-developed the College's first interdisciplinary option studio in historic preservation.

**Heidi Hohmann, Landscape Architecture**

Heidi Hohmann has a Masters in Landscape Architecture and over 20 years of experience in historic landscape preservation, including 3 years with the National Park Service, where she worked as a historical landscape architect and compl and 7 years in private practice in New England and the Midwest. Since coming to ISU in 2000, she's completed historic landscape preservation projects, including Cultural Landscape Reports, National Historic Landmark Nominations, and Cultural Landscape Inventories for multiple projects in Iowa, Colorado, and Oklahoma.

**Ted Grevstad-Nordbrock, Community and Regional Planning (President's High-Impact Hire -- Historic Preservation)**

Ted Grevstad-Nordbrock, Ph.D., has twenty-five years of professional experience in historic preservation. Before coming to ISU, Ted spent twelve years as an historic preservation planner with the Michigan State Historic Preservation Office. He's written National Register of Historic Places nominations, tax credit applications, and Section 106 and 4(f) compliance documents, and has conducted reconnaissance- and intensive-level historic resource surveys. He's also written over forty Michigan Historical Markers. Ted holds a master's in Art History from the University of Wisconsin-Madison, a second master's in Historic Preservation Planning from Cornell University, and a Ph.D. in Geography from Michigan State University.

**Mikesch Muecke, Architecture**

Mikesch Muecke holds a Bachelor of Design with a Major in Architecture and a professional Master of Architecture degree from the University of Florida (1989 and 1991), as well as a Ph.D. in the History and Theory of Architecture from Princeton University (1999). In his published papers and interdisciplinary research Muecke has covered a wide terrain, from investigations into aesthetics (19th-century German architecture theories, color theory, painting, music & architecture), culture (mobility, food, domesticity), technology (biobased materials in architecture, Solar Decathlon, theater design), to traditional architectural topics (architectural types, green building design, ecology and architecture).

### **Arvid Osterberg, Architecture**

University Professor Arvid Osterberg developed and continues to teach three graduate level courses in the Department of Architecture; two on the subject of historic preservation, and one on inclusive design. He engages students in campus design activities, instructs them in the principles of inclusive design, and conducts accessibility of historical sites. He was Professor in Charge of the Architecture Technology Laboratory for 11 years and has completed 26 Conservation Assessments, sponsored by Heritage Preservation, of historic museum sites and buildings in 9 states. He has reviewed more than 200 ISU capital project designs for accessibility and compliance with the American's with Disabilities Act (ADA).

#### **b. The effects of any new courses on faculty workload.**

The addition of the new faculty member in 2014 brought a preservation-trained faculty member to the College and helped mitigate the impacts on interdisciplinary faculty workload through a position dedicated fully to historic preservation. In general, the curriculum will seek to utilize existing required and elective coursework in the related programs, though a few new courses have been and will be developed as part of the program, to ensure delivery of key historic preservation learning outcomes. The formation of the new program committee has led to a minor increase in faculty service loads on departments with relatively small faculties.

#### **c. Other resources required for the program including graduate assistants, laboratories and other facilities, supplies, etc.**

This program should not require major resources beyond faculty resources cited above. We anticipate that IDEA funding currently provided for the preservation faculty member will be compensated by student enrollment by the time of the end of the college's agreement with the IDEA. Outside of College of Design offices and University classrooms, the program may negotiate with outside partners regarding use of facilities such as Design West in Sioux City, in association with externally funded projects. Given the state of the program as a certificate program, without income generally provided to college departments based on graduate student tuition, we do not anticipate immediate need for graduate assistants outside of those provided by the faculty members' home departments. However, we do anticipate that external funding and partnerships may provide opportunities for graduate research assistants in the future.

#### **9. Relationship of the proposed graduate certificate to the strategic plans of the department, college, and the university.**

This Certificate directly supports Goal 3 of ISU's *2017-2022 Strategic Plan*: "Improve the quality of life for all Iowans through services and programs dedicated to economic development and the promotion of healthy communities, people, and environments." Better understanding of the goals and outcomes of historic preservation among Iowa's citizens and professionals will improve the quality of life in Iowa by helping it retain visible ties to the state's long and remarkable history. In addition, preservation can provide a basis for economic development in many of Iowa's communities, as demonstrated by the DEC's support of program development. Finally, the certificate aligns with SUBGOAL 3.1 of ISU's *2017-2022 Strategic Plan*: "Increase the number of Iowa public, private, and

non-profit sectors that receive direct assistance or benefit from engaging with the university's programs, services, and initiatives." The development of the preservation program will provide opportunities for outreach projects between the program's students and Iowa communities; the program will also ensure that Iowa has an ongoing supply of qualified preservation professionals to undertake publicly- and privately-financed work throughout the state.

The certificate also corresponds with several goals identified by both the College of Design and university:

The College's *Strategic Plan for 2013-20/Action Plan for 2013-16/Key Performance Indicators*

- Goal 1. Cultivate internal and external interdisciplinary partnerships to generate ideas and solutions—designs, plans, artworks, concepts—that address pressing challenges and opportunities, and increase our understanding of the world.
- Goal 2. Promote the value of design in society.

The university's *2017-2022 Strategic Plan*

- Goal 3. Improve the quality of life for all Iowans through services and programs dedicated to economic development and the promotion of healthy communities, people, and environments.

The *Iowa State University Grand Challenge Research Themes (January 2017)*

- Goal 2. Building Sustainable Human and Natural Ecosystems Echoed... the challenge of balancing current societal needs with the well-being of future generations by developing the scientific and societal underpinnings of sustainability in its broadest sense—from deciphering the food-energy-water nexus to creating vibrant and engaged communities with supportive cultural, social, economic and environmental conditions.

Students enrolled in existing preservation courses are already participating in partnership projects at the community, state, and national levels. Moreover, international projects are being undertaken as part of the new ISU/ US Department of State Cultural Heritage Documentation Project. Work is also being done with private sector developers and with non-profits such as Bruce More, Salisbury House, Community Housing Initiatives, Preservation Iowa, and Historic Iowa State Penitentiary, Inc. The certificate program will aid in further developing these types of projects, which can serve as models for best preservation practice.

The program has, since its inception, sought to build bridges internally, between departments housing faculty with interests in historic preservation. Architecture, Community and Regional Planning, Interior Design, and Landscape Architecture are currently represented on the program committee. These departments have approved the proposal (see attached letters). In addition, as we have formulated the committee, we have been in communication with other departments across the University. The History Department in LAS has voiced especially strong support for the development of this certificate and has noted its relevance to its students interested in public history and cultural resource management (see History Chair Simon Cordery's attached letter of support).

#### **10. Plan for periodic review of the certificate program.**

The program's draft governance document (attached) provides for ongoing annual program evaluation, and any changes to the program will be reviewed and approved by the College's

Interdisciplinary Programs Committee and Academic Affairs Committee. The 3-year term for the coordinator of the program committee will also help promote regular review of the program.

**GOVERNANCE DOCUMENT  
PRESERVATION AND CULTURAL HERITAGE PROGRAM COMMITTEE  
(FOR MASTERS CERTIFICATE)  
ADOPTED (DATE) \_\_\_\_\_**

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**1. PREAMBLE**

The Preservation and Cultural Heritage Program (PCHP) Committee [formerly known as the Historic Preservation Committee HPC] jointly develops and oversees ISU’s Preservation and Culture Heritage Program (PCHP). The PCHP Committee subscribes to principles of **Shared Governance**, and **Scholarly and Academic Freedom**, as set forth in the Faculty Senate Constitution. The PCHP Committee seeks effective collaboration through equal voice, equal recognition, and equal opportunities for growth. Committee members engage in collaborative, collegial, and transparent decision-making through open communication between committee members and college administration. Principles, procedures, organization, and appendices in this document are binding, yet subordinate to the College of Design Governance Document, and the College of Liberal Arts and Sciences, Faculty Senate Constitution, Iowa State University (ISU) Statute and By-Laws, ISU Faculty Handbook, and State Board of Regents policies. Rules and regulations of higher-level documents are still in effect even if absent from the lower-level document.

**2.0 COMMITTEE GOVERNANCE STRUCTURE, PROCEDURES, AND FUNCTIONS**

**2.1. Overview**

The College of Design (CoD) serves as the Administering College for the PCHP. Rather than being centered in a single department, the PCHP will be housed in the CoD’s interdisciplinary Design Studies (DSN S). Short-term goals are to develop and implement a certificate in preservation and cultural heritage. PCHP plans to develop and implement a master’s degree in preservation and cultural heritage two years following the certificate.



This section of the document defines the governance functions and procedures of the PCHP Committee including committee membership, responsibilities, meetings, and search committees.

## 2.2 Committee Membership

ISU's PCHP Committee consists of qualified faculty members, self-selected based on academic and professional qualifications in historic preservation, from the following departments in the College of Design: Architecture, Community & Regional Planning, Interior Design, Landscape Architecture. A coordinator of the committee is selected by the committee. External collaborators will have non-voting status in the PCHPC. Other departments in the college may be considered for future participation on the PCHPC. This would require a committee vote and may require committee negotiations or renegotiations with external funding sources.

**2.2.1 Voting committee members** include all interdisciplinary faculty members serving on PCHP Committee from the specified departments in the CoD. Other faculty members, administrators, external collaborators (such as the Iowa Economic Development Authority [IEDA] member) and affiliates are not members of the voting committee and do not vote.

### 2.2.2 PCHPC Coordinator

The PCHPC **Coordinator** is a voting member of the PCHP Committee, who is elected to a three-year term by PCHPC vote. In collaboration with the Committee, the Coordinator administers meetings, communicates with NCPE on program concerns as needed, and represents the Committee to College Administration in between formal meetings as directed by the Committee. The PCHPC Coordinator is defined in detail in Appendix B of the Governance Document.

## 2.3 PCHP Committee Responsibilities

The joint responsibilities of the Committee are to:

- develop and initiate academic requirements for certificate and future master's degrees in preservation and cultural heritage, and the process for approval of all changes to them.
- negotiate external funding agreements.
- make shared decisions about how to allocate any funds to projects that fall under the auspices of the PCHPC's programs.
- oversee curriculum development based on NCPE standards.
- oversee publication, marketing, and recruitment for the PCHP.
- work directly with advisers in individual departments and programs to promote the PCHP.
- be available to advise individual students pursuing the PCHP certificate or master's degree in their college.
- provide information about the program to the colleges upon request.
- serve as the forum for discussion of concerns.

## 2.4 Committee Member Meetings

### 2.4.1 Overview

The PCHP Committee shall **meet** at least twice per month during the ISU fall and spring semester sessions and as needed during the summer. The Committee Members and Coordinator will agree upon dates, times, and locations for meetings, and the Coordinator will publish a meeting schedule at the beginning of each semester. In addition to regularly scheduled meetings, the faculty or coordinator may call special meetings. The Committee will also hold a joint meeting with the College of Design Dean at the end of each Semester. All meetings with outside funding agencies will be joint and with the full committee.

### 2.4.2 Organization of Meetings

Meetings will be organized through a structured **agenda** co-developed by the Committee and circulated by the Coordinator. Committee members will alternate responsibility for taking attendance and minutes at the meetings, and distributing minutes to committee members by the subsequent meeting for approval. Minutes of each committee meeting will be archived online (Cybox) for member access.

### 2.4.3 Purpose of Meetings

The **purpose** of committee meetings is to serve as a forum for conducting business of the committee on matters of Committee and College importance.

### 2.4.4 Items requiring voting, committee review, and collaborative action before implementation include, but are not limited to:

- Certificate and Degree requirements;
- Changes to the Interagency Agreement;
- Use of physical and budgetary resources and all expenditures;
- Projects under auspices of ISU's developing and final PCHP;
- Curriculum requirements, content, and processes;
- Academic standards and procedures;
- Policies and procedures pertaining to the status of committee regarding committee appointments and reappointments;
- Grievance concerns and potential actions;
- Committee mission and long-range planning statements;
- Changes in Governance Document;
- PCHP policies affecting the academic life of students.

Items that **require voting** by Committee can be tabled and deferred to the next meeting by majority vote. Any member of the committee may request an anonymous written ballot on any vote.

### 2.4.5 Motions

**Motions** to be brought before voting faculty may be made by the Coordinator, committee members, or any member of the PCHP Committee. Motions may be seconded for further consideration. A majority of those voting at a Committee meeting may determine if a motion should be put to the Committee for

consideration. Whenever possible, motions requiring a Committee vote will be published in the agenda for the committee meetings. Although we advocate face-to-face communication and discussions, if a committee member cannot attend, can he or she vote by email.

#### 2.4.6 Definition of Quorum

A **quorum**, made up of a simple majority of voting members, must be present to conduct a vote on any motion. If there is not a quorum present, an electronic ballot will be sent to committee members. Except for approval of amendments to the PCH Committee Governance Document, a simple majority of votes cast will be required for approval of motions voted on by the faculty.

### **2.5 Search Committees**

When needed, a PCHP Search **Committee** will include at least four members elected by the Committee. In collaboration with the Dean and Department Chairs, responsibilities of the committee include defining the needs of the position, developing a position description and notice of vacancy, conducting a diverse national or international search, reviewing applicant credentials, and recommending a list of three to five unranked final candidates to the Dean and the Department Chairs to be considered for campus interviews.

### **3.0 POLICIES AND PROCEDURES FOR AMENDING THE PCHP GOVERNANCE DOCUMENT**

This Governance Document may be amended by a two-thirds majority vote of the PCHP Committee. University governance and academic policy have the final say in the event of any conflict between this governance document and the requirements of the program. Proposed amendments to the Departmental Governance Document, including the Appendices, may be requested by Committee Members. The process is as follows

- a. Proposed amendments are submitted to the PCHP committee for inclusion in the agenda of the subsequent departmental faculty meeting. At the meeting, the proposed amendment will be presented to the committee.
- b. At the subsequent Committee meeting, a two-thirds majority vote of all members will be required for the proposed amendment to be enacted.
- c. An abstention does not constitute a cast ballot.

### **4.0 APPENDICES**

#### **Appendix A: Mission of the Committee**

The mission of the PCHP Committee is to educate students to become successful scholars and practitioners to enhance the human experience and improve built, cultural, and social environments through the field of Preservation and Cultural Heritage. We serve Iowa and broader national and international communities through design, research, and outreach.

We value innovation, creativity, collaborations, communication, research, scholarship, experimentation, global perspectives, human-centered design, and environmental, sociocultural, legal responsibility, and economic impact.

We foster core preservation and technical knowledge including heritage preservation theory and best practices, diverse histories, theories and principles of sustainability (built environment, cultures, environment), integration of technologies to better understand past and solutions, inclusive and universal design approaches, and the continual development of scholarship across design specializations. We are committed to using heritage preservation to foster economic development in the state of Iowa.

**Our vision for the future:**

Faculty, staff, students, alumni, and partners will be leaders in the field of Preservation and Cultural Heritage, who envision and respond to challenges and opportunities in a physically, environmentally, culturally, and economically sustainable manner using innovative interdisciplinary approaches and technologies.

**Appendix B: General Responsibilities of Committee Members**

- A. Teaching and Advising PCHP Committee members** develop undergraduate and graduate requirements for certificates and master’s degrees in Historic Preservation and Cultural Heritage.
- B. Research and Creative Activity PCHP Committee Members** pursue research opportunities that foster both individual and interdisciplinary design explorations, to benefit individuals, academia, practice, and communities.
- C. Extension and Professional Practice** The Historic Preservation and Cultural Heritage Committee subscribes to the concept of integrated outreach, whereby faculty and students undertake collaborative historic preservation explorations across design specializations to advance knowledge, develop a sense of civic responsibility, and serve diverse communities of the region, nation, and world.
- D. Exploration of funding opportunities.** The PCHPC members seek out funding sources for program projects.

**Appendix C: Committee Grievance Procedures**

If any PCHP Committee Member, including the Coordinator, has a conflict or potential conflict with another Committee Member, it will be addressed and resolved at the PCHP Committee level with a meeting among all Committee Members.

Faculty conduct and grievance procedures are outlined in “Section 7 - Faculty Conduct Policy” and “Section 9 - Faculty Grievance Procedures” of the ISU Faculty Handbook.

**Appendix D: Iowa State University Definitions of Conflict of Interest**

Iowa State University's definitions of conflict of interest are outlined in "Section 7 - Faculty Conduct Policy" of the ISU Faculty Handbook. All PCHP Committee Members should seek to eliminate conflicts of interests.

### **Appendix E: Governance Transition Plan**

The effective date of the PCHP Committee's Governance Document is the date of approval.

## Academic Program Approval Voting Record

This document is to be appended as the last page of the proposal for any new or revised academic program to record the successive votes of approval as the proposal moves through its required review and approval steps. Consult Faculty Handbook Section 10.8 or the Faculty Senate Curriculum Committee website for information regarding Committee review and voting requirements for each action.

Curricular Action: (check appropriate boxes below)

1.  **New Program**  Name Change  Discontinuation  Concurrent Degree for:
2.  Undergraduate Major  Graduate Major  Undergraduate Minor  Graduate  Minor Undergraduate Certificate  **Graduate Certificate**  Other:
  
3. Name of Proposed Change: **Preservation and Cultural Heritage Program**
4. Name of Contact Person: Ted Grevstad-Nordbrock  
e-mail address: tedgn@iastate.edu
5. Primary College: Design
6. Involved Department(s): Architecture, Community & Regional Planning, Interior Design, Landscape Architecture

### Voting record for this curricular action:

Voting Body	Votes			Date of Vote
	For	Against	Abstain	
Dept of Architecture	21	0	0	2/1/17
Dept of Community & Regional Planning	10	0	0	2/3/17
Dept of Interior Design	9	0	2	1/30/17
Dept of Landscape Architecture	12	0	0	2/8/17
College of Design Faculty				
Graduate Council				
Faculty Senate Curriculum Committee				
Faculty Senate Academic Affairs Council				
Faculty Senate				

• END GOV DOC •

January 24, 2017

Dr. Luis Rico-Gutierrez  
Dean, Design Administration  
134 Design  
Ames, IA 50011

Dear Luis:

I would like to express my continued support for the development of a historic preservation degree program at Iowa State University. The Iowa Economic Development Authority (IEDA) fully supports this endeavor and has pledged financial as well as staff support for this important initiative.

A quality physical environment is crucial in attracting businesses and talent to our state. Historic preservation plays an important role in community development by creating interesting and highly desirable places to live and work. Interesting and desirable communities help our business development efforts and help attract and retain a high-quality workforce in Iowa. At IEDA, we understand the link between the social, physical and political context of our communities and our efforts to grow Iowa's economy

Furthermore, as director of the Iowa Economic Development Authority, I witness every day the inseparable link between the economic successes of our communities and historic preservation. Graduates completing this area of study will definitely stand out and be an asset for our state. Their community and economic development skills will be valuable as we continue to make Iowa a better place to live, work, raise a family and attract new business and industry.

I strongly support this proposal. It is good for Iowa State University. It is good for IEDA. It is good for the state of Iowa.

Sincerely,



Debi Durham  
Director

To: Luis Rico-Gutierrez, Dean, College of Design  
From: Deborah Hauptmann, Chair, Department of Architecture

RE: PCHP Letter of Support

26 January 2017

Dear Luis,

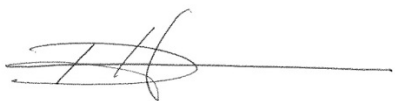
Please accept this letter as an expression of my support for Preservation and Cultural Heritage Undergraduate and Graduate Certificate Program (PCHP) in the College of Design.

The interdisciplinary PCHP committee has developed both viable and substantive objectives for the proposed certificate program. Among the PCHP committee's goals are to continue to build preservation programming within preservation's traditional academic homes of Architecture and Community & Regional Planning; and, further, to develop stronger preservation programming within Interior Design and Landscape Architecture, as well as the Iowa Economic Development Authority. The group's intention is to design a robust program that embraces heritage preservation both as an object-oriented and process-oriented discipline coincides with a focus on leveraging cutting-edge technology that already in use within the college and is appropriate for a university of science and technology.

The PCHP group is framing heritage preservation as a social-equity issue, which is a highly worthy direction to take. Given our current geo-political times, perhaps this will become even more relevant than we can yet predict. I do believe that through this vector the group has the potential to create strong partnerships with other fields of study across the university, including anthropology, archaeology, english, engineering, and human-computer interaction, as well as with Extension and Outreach. Further, the group's emphasis on developing external partnerships with public and private sectors already encourages collaborative projects between students, faculty, and preservation practitioners, such as the current DSN S 546 London Preservation option studio lead by Mikesch Muecke and Diane Alshihabi this spring. The PCHP group also has plans to establish a 'Great Plains Summer Institute for Heritage Preservation', which will be located in Sioux City/Design West with plans to focus on preservation fieldwork within the multi-state region. They also intend to draw on the international experience of the College's existing Rome Program and other study abroad initiatives currently in development.

With the PCHP goals of increasing the long-term capacity for heritage preservation education by establishing an interdisciplinary Master's in Preservation and Cultural Heritage, as well as a project-supported, fiscally independent Great Plains Center for Heritage Preservation, it is my hope they will find support within the College of Design and the ISU community.

Respectfully yours,



Deborah



# IOWA STATE UNIVERSITY

Department of Interior Design  
College of Design  
Ames, Iowa 50011-3091  
515 294-5676  
FAX 515 294-2725

February 6, 2017

To: Luis Rico-Gutierrez, Dean, College of Design  
From: Lee Cagley, Chair, Department of Interior Design

Re: Letter of Support for the Preservation and Cultural Heritage Program Certificate

Dear Dean Rico-Gutierrez –

I am writing to you in support of the establishment of the proposed Preservation and Cultural Heritage Undergraduate and Graduate Certificate Program here in the College of Design, referred to hereafter as the PCHP. The PCHP Committee, comprised as it is of faculty from Architecture, Interior Design, Landscape Architecture, Community and Regional Planning, and members of the Iowa Economic Development Authority, establishes this certificate beyond the usual boundaries of Architecture and CRP, and ensures a far more comprehensive and socially relevant approach to the discipline. The current over-arching approach in the College of Design seeking inclusive and cross-disciplinary pursuits whenever and wherever possible would underpin this certificate program with possible partnerships across the university, as well as encouraging the external participation of public and private sector entities worldwide. For those of us in Interior Design, in particular, this is a welcome expansion of our long-held interest in promoting heritage and cultural preservation as an anchor to ground contemporary design practice within the context of history. This multi-disciplinary certificate has the potential for significantly altering our perception of the past, and its value in the advance of civilization, which is an affirmation that could not be more relevant for our present globally-connected society. I encourage you to support the certificate program, and pledge our department's support for its implementation.

Sincerely,



Lee Cagley

**IOWA STATE UNIVERSITY**  
OF SCIENCE AND TECHNOLOGY

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19 January 2017

Ted Grevstad-Nordbrock  
Assistant Professor  
Historic Preservation  
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Iowa State University  
Ames, IA 50011-3091

Dear Dr. Grevstad-Nordbrock ,

This letter carries with it my strong support for the proposed “Preservation and Cultural Heritage” undergraduate and graduate certificate programs emanating from the College of Design. It is my pleasure, as Chair of the History Department, to add my voice in support of your efforts to create these certificates. The collaborative elements and interdisciplinary focus built into them demonstrate an innovative approach to the teaching of Preservation and Cultural Heritage, and your willingness to reach out to the History Department is most welcome. I can see numerous avenues of cooperation between our Department and your certificate programs, and look forward to exploring these in the future.

With the programs as proposed I can see no potential conflicts and offer my unreserved support for what is a promising Preservation and Cultural Heritage program of study.

Sincerely,

A handwritten signature in black ink, appearing to read 'Simon Cordery', with a long horizontal flourish extending to the right.

Simon Cordery  
Professor and Chair

**IOWA STATE UNIVERSITY**  
OF SCIENCE AND TECHNOLOGY

College of Liberal Arts and Sciences  
Department of Anthropology  
324 Curtiss Hall  
Ames, Iowa 50011-1050  
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Dr. Ted Grevstad-Nordbrock  
Department of Community and Regional Planning  
158 College of Design  
Iowa State University  
Ames, IA 50011

Thursday, February 2, 2017

re: Cultural and Heritage Preservation certificate

Dear Dr. Grevstad-Nordbrock:

Thank you for spearheading the development of a 'Cultural Heritage and Preservation' certificate at our institution. I wholeheartedly support your effort. From my perspective as an archaeologist and anthropologist, I truly appreciate, value, and advocate all kinds of diversity – biological, architectural, cultural, and landscape, and it is exciting to contemplate formal, new learning opportunities on these subjects for students in multiple disciplines across campus.

Good luck with your endeavor

Please do not hesitate to contact me for information or assistance in the future.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew Hill", written in a cursive style.

Matthew G. Hill, Ph. D.  
Associate Professor

February 9, 2017

Historic Preservation Committee  
College of Design  
Iowa State University  
715 Bissell Road  
Ames, IA 50011

Dear Historic Preservation Committee:

The Landscape Architecture Department fully supports the creation of a Historic Preservation and Cultural Heritage Master's Certificate in the College of Design. The faculty of the department voted on the proposal on February 8, and was in support of the idea with a unanimous vote.

We believe this will provide an opportunity for students in landscape architecture to explore professional interests in historic preservation and also to receive a credential indicating their knowledge in the area. Local professionals may also be interested in this educational opportunity. Finally, the certificate has the potential to help increase the number of designers in the state of Iowa with an understanding of the historic resources of the state and the best ways to retain and protect them.

Sincerely,



Carl Rogers  
Associate Professor and Interim Department Chair.

February 13, 2017

## Letter of Support for Graduate Certificate in Preservation and Cultural Heritage

Dear Luis:

Please consider this an enthusiastic letter of support for the Graduate Certificate in Preservation and Cultural Heritage (PCH). As you know, Community and Regional Planning Assistant Professor Ted Grevstad-Nordbrock has been working with faculty in Architecture, Interior Design, and Landscape Architecture to develop this program with input from the Iowa Economic Development Authority and other external partners. This program will be the first of its kind in the state and one of only a handful in the Great Plains region. I believe that it will address numerous issues that are of critical importance to Iowa's cities and towns (and beyond) and help provide a path to gainful employment for many of our Design students.

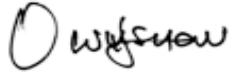
The program is designed to allow students from across the College of Design and ISU to embrace preservation from the unique perspective of their major. For example, CRP students will be able to broach 'big picture' preservation planning concerns like economics, social equity, and sustainability. However, to avoid the creation of disciplinary silos, core classes will draw students from across the Design disciplines (as well as from History, Anthropology, etc.) and benefit from the multidisciplinary/interdisciplinary learning environment that results. This is a key concept that underpins the PCH certificate.

I would call out two additional components of the PCH certificate that I believe will aid in its long-term competitiveness and success. First, the preservation committee is working to establish a recurring presence at Design West in Sioux City. The Great Plains Summer Institute for Heritage Preservation, which will begin in 2018, will provide a vehicle for PCH students to learn about preservation alongside locals and practitioners and in the context of one of Iowa's most historically significant cities. A blended classroom/hands-on field school like this is a common requirement of preservation programs in the US.

Secondly, Assistant Professor Grevstad-Nordbrock has established a unique partnership with the US Department of State and serves as Principal Investigator on the ISU/US Department of State Cultural Heritage Documentation Project. This project involves the study and recordation of historic US diplomatic properties abroad. The inaugural project for this initiative occurred in Fall 2016 and involved field travel to London as part of CRP511X *Documenting the Historic Built Environment*. Faculty in other disciplines are expected to undertake class projects at other locations: Architecture and Interior Design (Spring 2017, London), History (Fall 2017, Dublin), and CRP (Spring 2018, Prague). This partnership will serve as a calling card for the PCH certificate program and attract students from across Iowa and beyond.

It is my belief that the PCH graduate certificate as proposed by the preservation committee has tremendous value for the College of Design and for ISU. I am pleased to support it and trust that the College will as well.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Owusu". The signature is written in a cursive style with a large initial "O".

Francis Owusu, Ph.D.  
Chair, Community and Regional Planning