



**Tippie College of Business**

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Dean David Spalding  
Ivy College of Business  
Iowa State University  
2200 Gerdin Business Building  
2167 Union Drive  
Ames, IA 50011

Dear Dean Spalding,

I am writing to offer our support for the Ivy College's proposed Master of Healthcare Analytics & Operations program. In the growing area of big data in healthcare, there are clear needs for additional training and credentialing in this area. At the University of Iowa we have explored several options in this space, given our strengths in multiple health care areas and analytics/informatics. The university's approach has been multi-pronged. In the Tippie College we have added healthcare focused courses in our Business Analytics part-time program. This program has more than 350 students, but not surprisingly, only a portion of them are interested in healthcare. The College of Liberal Arts and Sciences has both a master's and a Ph.D. in Informatics. The master's degree has a focus area in healthcare informatics, but it is not an official subtrack. In the College of Nursing they are finalizing the components of a certificate in Health Analytics for MSN students, and the College of Public Health and Tippie College are involved in these discussions.

I raise these programs, not to dissuade ISU from pursuing the master's degree that they have proposed, but to give to an overview of the various forms that this is taking at the University of Iowa with regard to specific partner colleges. There is no doubt that the demand for training in these areas is increasing across the board. I am confident that each of these programs will be highly beneficial to working professionals in healthcare domains. The Tippie College of Business wish you all the best in this important endeavor.

Sincerely,

Amy Kristof-Brown, Ph.D.  
Henry B. Tippie Dean