**Proposal for Concurrent Degree Program: Bachelor of Science in Business Analytics and Management Information Systems / Master of Business Analytics**

**Name of the programs/Degrees:**

The Department of Information Systems and Business Analytics at the Ivy College of Business seeks approval for a concurrent Master of Business Analytics (MBAN) degree for undergraduate students in the Bachelor of Science in Business Analytics (BUSAN) and Management Information Systems (MIS).

**Name of the department(s) which administer(s) the program:**

Bachelor of Science in Business Analytics, Department of Information Systems and Business Analytics, Ivy College of Business

Bachelor of Science in Management Information Systems, Department of Information Systems and Business Analytics, Ivy College of Business

Master of Business Analytics, Department of Information Systems and Business Analytics, Ivy College of Business

**Rationale for the concurrent degree program:**

The MBAN program is an attractive graduate program for high-achieving undergraduate students seeking further specialization in the field of business analytics. In addition, the program’s STEM-designation makes it particularly attractive to international students interested in the three-year OPT. While a wide variety of business and non-business majors are enrolled in the MBAN, Business Analytics and Management Information Systems graduates are an especially well-fitting demographic to enroll in the MBAN program.

Ivy recruiters and the graduate staff routinely receive inquiries from Ivy Undergraduate students wanting to get a head start on our specialized master's degree programs while completing their undergraduate degree. Offering a concurrent option would allow Ivy undergraduate students a faster, and potentially less expensive, path to graduate degree completion.

The Ivy College of Business has a long history of thriving concurrent degree programs. We offer 23 concurrent programs for our Master of Business Administration as well as a successful concurrent program for undergraduate accounting students in the Master of Accounting. We anticipate that the concurrent option will significantly increase the popularity of MBAN among undergraduate Ivy students.

**Admission procedures and requirements**

The concurrent Master of Business Analytics is designed to be completed in two semesters. In the first four years, students' progress through their prescribed course requirements. Their final two years are comprised of the remaining business analytics / management information systems major coursework and graduate-level MBAN classes. Business analytics and Management Information Systems students may graduate, having completed their BS degree requirements, in semester one of the concurrent degree.

The appendixes to this document illustrate sample three-semester study plans for the MBAN concurrent program under the 2021-2022 Catalog. While the program can be completed in three semesters, the actual time for completion may be longer depending upon semester course loads, coops/internships, study abroad experiences, and course sequencing.

Degree requirements for the BS in Business Analytics and Management Information Systems, and the MBAN are unchanged in the proposed concurrent degree. The BS in Business Analytics / Management Information Systems and the MBAN require a minimum of 122 credit hours, and 30 credit hours, respectively. The concurrent program requires a minimum of 146 credit hours including six credit hours applied toward both the BS in Business Analytics / Management Information Systems and the MBAN degrees. The MBAN program requires no thesis.

The MBAN is a rigorous 2-semester program, and admission is selective. Each candidate is evaluated first based on transcripts, resume, and the student submitted essays. In addition, applicants must also satisfy the Graduate College admissions requirements: English Placement Test and a 3.00 minimum GPA.

Business analytics / Management Information Systems undergraduate students interested in the concurrent degree program must apply to the MBAN degree no later than July 1 the summer prior to their senior year. MBAN admission is considered for fall Semester and Spring entry.

**The following application materials are required:**

Application for an ISU Undergraduate Student Wishing to Pursue a Concurrent Graduate Degree

* Official transcripts
* Letters of recommendation (2)
* Essays (1)
* Resume
* Expected Enrollment

**Financial Assistance**

Depending upon funding availability, scholarships may be available to admitted MBAN students who meet the eligibility requirements. Graduate assistantships are extremely competitive but may be awarded to highly qualified students in the fifth year of concurrent degree program.

**Expected enrollment**

40 students annually.

**Proposal Contact**

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**Academic Program Approval Voting Record**

This document is to be appended as the last page of the proposal for any new or revised academic program to record the successive votes of approval as the proposal moves through its required review and approval steps. Consult Faculty Handbook Section 10.8 or the Faculty Senate Curriculum Committee website for information regarding Committee review and voting requirements for each action.

Curricular Action: (check appropriate boxes below)

1. □ New Program □ Name Change □ Discontinuation X Concurrent Degree for: MIS BUSAN and MBAN

2. □ Undergraduate Major □ Graduate Major □ Undergraduate Minor □ Graduate Minor

□ Undergraduate Certificate □ Graduate Certificate □ Other: Dual-Degree

3. Name of Proposed Change: Concurrent MBAN with BUSAN and MIS

4. Name of Contact Person: Valentina Salotti e-mail address: vsalotti@iastate.edu

5. Primary College: Ivy College of Business Secondary College:

6. Involved Department(s): Business Administration, Information System and Business Analytics, Ivy College of Business

**Voting record for this curricular action:**

|  |  |  |
| --- | --- | --- |
|   | Votes |   |
| Voting Body | For | Against | Abstain | Date of Vote |
| ISBA (Information Systems & Business Analytics) Curriculum Committee | 17 | 1 | 0 | 8/19/2022 |
| College Curriculum Committee | 6 | 0 | 0 | 9/26/2022 |
| College Approval Vote |  |  |  |  |
| Graduate Council |   |   |   |   |