



Tippie College of Business

Office of the Dean

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April 8, 2022

Dean David Spalding
Ivy College of Business
Iowa State University
2200 Gerdin Business Building
2167 Union Drive
Ames, IA 50011

Dear Dean Spalding,

I am writing to offer our support for the Ivy College's proposed addition of an online option for the PMBA program. An online program will certainly provide more flexibility to prospective students. We are supportive of efforts by the Regent's institutions to meet students where they are, and increasingly, that means utilizing online and hybrid delivery models.

The Tippie College of Business wishes you all the best in this important endeavor.

Sincerely,

Amy Kristof-Brown, Ph.D.
Henry B. Tippie Dean